

SCOTT LOCKWOOD

CURRICULUM VITAE

PO Box 667 • Eagle, Idaho 83616-0667 • USA • 714-241-1111

• CAREER OVERVIEW:

33 year veteran of the radio and television broadcast industry. Major market experience on two continents: North America and Central Europe. Twelve years experience in management for legendary radio stations such as KFI/KOST, KIIS-FM and KRTH-FM Los Angeles. Helped build, develop and manage 23 new private radio stations in Germany, Austria, Sweden, Hungary, and the Czech Republic. Has trained over 2000 beginning broadcasters, many of who are today's radio and television star personalities. Firm understanding of private radio and television in both the USA and Europe. Shareholder in many broadcasting companies Antenne Kaiserslautern, Germany.

• LANGUAGES

English – Native Language
German – Speak & read fluently, writing fair

• EDUCATION

Foothill High School; Tustin, California - Graduated 1975 – Honors – Class President
KIIS Broadcasting Workshop; Hollywood, California – Graduated 1976 – GPA: 4.0
University of California at Los Angeles – Graduated 1979 – BA Business – GPA 3.5

• EXPERIENCE

KIIS-FM/Los Angeles – Air Personality 1979- 1983
KRTH-FM/Los Angeles – Air Personality 1983-1985
KFI/KOST/ Los Angeles – Air Personality/Production Director 1986-1989
Chavivari/Nuernberg – Program Director 1989-1994
Oschmann Radio Group – Program Consultant – 26 radio stations in Bavaria, Germany 1989-1994
BLR Munich – Founder of Germany's first satellite radio programming firm – 1991-1994
Swedish Public Broadcasting – Program Consultant – P4 radio group (29 locals) 1992-1994
Europa 2 – Program Consultant – Private CHR Radio Station – Prague, Czech Republic
Magyar Radio – Program Consultant – Hungarian Public Radio; Budapest, Hungary
Star-FM/Berlin – Program Consultant 1998
RTL (Radio Television Luxembourg) – Program Consultant 1998-1999
Saar TV – Saarland – Program Consultant & Talent Coach 2007 -
Schwenk Medien - Antenne Kaiserslautern – Kaiserslautern (State of Rheinland Phalz) 2007 –
123 TV – Munich, Germany – Sales Consultant & Coach – 2008 -

• TEACHING EXPERIENCE

KRBW – The Radio Broadcasting Workshop – Owner – Private, Postsecondary Training School in Los Angeles. California State Licensed. Trained, graduated and awarded diplomas to over 1600 students in the field of radio broadcasting 1979-1984.

Scott Lockwood Enterprises Deutschland – President & CEO – Programming Consultation Firm. Trained over 500 people in-house at private radio stations in Central Europe 1989-1994.

University of Leipzig (formerly Karl Marx University) – Journalism Department; Performed series of lectures on capitalism and free western media 1991-1994.

• PUBLICATIONS

Music and Media – How to Conduct Music Research – 1991
Music and Media – How to Conduct Call Out Music Research In House – 1992
Radio Business Report – Various articles and opinions – 1994-2007
BLM Rundfunkkongress Dokumentation – From The Idea to the "Mark" – 1989
Radio Marketing Handbook – Making Powerful Radio – 1993

• MEMBERSHIPS

NAB – National Association of Broadcasters
AFTRA – American Federation of Television and Radio Artists
SAG – Screen Actors Guild